

Cookie Policy

WHAT'S A COOKIE?

A "cookie" is a piece of information that is stored on your computer's hard drive and which records how you move your way around a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyse traffic and for advertising and marketing purposes. Cookies are used by nearly all websites and do not harm your system. If you want to check or change what types of cookies you accept, this can usually be altered within your browser settings. You can block cookies at any time by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

HOW DO WE USE COOKIES?

We use cookies to track your use of our website. This enables us to understand how you use the site and track any patterns with regards how you are using our website. This helps us to develop and improve our website as well as products and / or services in response to what you might need or want. Cookies are either: - Session cookies: these are only stored on your computer during your web session and are automatically deleted when you close your browser - they usually store an anonymous session ID allowing you to browse a website without having to log in to each page but they do not collect any personal data from your computer; or - Persistent cookies: a persistent cookie is stored as a file on your computer and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again. We use persistent cookies for Google Analytics. Cookies can also be categorised as follows: - Strictly necessary cookies: These cookies are essential to enable you to use the website effectively, such as when buying a product and / or service, and therefore cannot be turned off.

TO BOOK OR FOR MORE INFORMATION

Call: O1485 536O3O Email: info@heacham-manor.co.uk



Without these cookies, the services available to you on our website cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet. – Performance cookies: These cookies enable us to monitor and improve the performance of our website. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular. – Functionality cookies: These cookies allow our website to remember choices you make and provide enhanced features. For instance, we may be able to provide you with news or updates relevant to the services you use. They may also be used to provide services you have requested such as viewing a video or commenting on a blog. The information these cookies collect is usually anonymised.

MANAGING YOUR COOKIES

You have different options to manage the cookies on your computer or device. You can change your browser settings to prevent cookies from being accepted, or, depending on which browser you are using, you might be able to receive an alert when a website is trying to place one on your browser. With most browsers you can allow first party cookies to be set but refuse third party cookies. If you change your cookie preferences, you will still be able to browse around the site, but certain functions will not be available, for example you will not be able to make a booking or access an existing account. Also, by not allowing cookies, some of our standard functionality will not work, for example deleting certain cookies will remove items from your basket. Your browsers 'help' menu should tell you how to block cookies or change your cookie settings. How you adjust your browser will depend on the browser you are using. You can delete cookies stored in your browser by using a function in your browser. Whilst this does not mean you won't collect cookies in the future, it gives you freedom to delete your cookies after you have been online. This function is often known as 'clearing cookies'. Clearing your cookies on one browser of one device does not automatically clear them on another. You need to clear all browsers on all channels independently. You can find some helpful information about controlling your cookies on www.aboutcookies.org. The Heacham Manor Hotel is not responsible for the content of external websites by using The Heacham Manor Hotel website you are agreeing to our Cookie policy and consent to the use of cookies and similar technologies by us and our carefully selected third party partners as described in this policy. If you do not agree to such use, please adjust your settings as set out above.

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